



## Street Smarts: An All Purpose Tool Kit for Entrepreneurs

---

By Norm Brodsky, Bo Burlingham

Penguin Putnam Inc. Paperback. Book Condition: new. BRAND NEW, Street Smarts: An All Purpose Tool Kit for Entrepreneurs, Norm Brodsky, Bo Burlingham, People starting out in business tend to seek step-by-step formulas or rules, but in reality there are no magic bullets. Rather, says veteran company-builder Norm Brodsky, there's a mentality that helps street-smart entrepreneurs solve problems and pursue opportunities as they arise. Brodsky shares his hard-earned wisdom every month in "Inc." magazine, in the hugely popular "Street Smarts" column he cowrites with Bo Burlingham. Now they've adapted their best advice into a comprehensive guide for anyone running a small business.



**READ ONLINE**  
[ 5.87 MB ]

### Reviews

*A top quality publication along with the font used was intriguing to read. I really could comprehend everything using this written e book. Its been designed in an remarkably straightforward way and it is only after i finished reading through this publication by which basically altered me, modify the way i believe.*

-- **Cathrine Larkin Sr.**

*Very useful to all of group of people. I actually have read through and so i am certain that i will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.*

-- **Mark Bernier**