



# SISTEMAS DE INFORMACIÓN PARA LA GESTIÓN DE FUNDACIONES

By Gómez Vieites, Álvaro; Suárez Rey, Carlos

Asociación Española de Fundaciones. Encuadernación de tapa blanda. Book Condition: Nuevo. El papel que los Sistemas de Información juegan en las organizaciones ha experimentado un cambio profundo, pasando de ser simples herramientas de tratamiento de datos para convertirse en la columna vertebral que afecta a todas las actividades, tanto a nivel interno como en lo que se refiere a las relaciones con el entorno: clientes y usuarios de los servicios, proveedores, administración o la sociedad en general. Este libro pretende servir como guía práctica para la dirección de las Fundaciones, presentando los principales Sistemas y Tecnologías de la Información que pueden dar soporte a las necesidades de la organización, pero centrando la atención más en la funcionalidad que en las propias tecnologías. Se hace un especial énfasis en la importancia de lograr un sistema integrado, que cubra tanto las necesidades operativas y de gestión a nivel interno, así como la prestación de servicios vía Web a los agentes con los que se interactúa. En el libro se presenta cómo los Sistemas y Tecnologías de la Información pueden contribuir a innovar y mejorar la gestión en las Fundaciones, pero utilizando un lenguaje no tecnológico, adaptado al perfil habitual del directivo de...



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