Tableau Dashboard Cookbook (Paperback)

By Jen Stirrup

Packt Publishing Limited, United Kingdom, 2016. Paperback. Book Condition: New. 230 x 192 mm. Language: English . Brand New Book. Over 40 recipes for designing professional dashboards by implementing data visualization principles About This Book * Utilize the features of Tableau to create, design, and develop effective, beautiful dashboards * Use data visualization principles to help you to design dashboards that enlighten and support business decisions * Explore Tableau s functionality with practical lessons that help you to build your own solution as you progress through the book Who This Book Is For If you are a business user or developer who wants to use Tableau to create dashboards that use data visualization theory and techniques, this is the book for you. Whether you are new to Tableau or an expert, with this book you will be able to master data visualization and put it into practice, creating Tableau dashboards that make a difference in your organization. What You Will Learn * Customize your designs to meet the needs of your business using Tableau * Use Tableau to prototype, develop, and deploy the final dashboard * Communicate and share your dashboards internally within the business, or externally with the rest...

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