



## Beginning Silverlight 3

By Robert L. Lair

Paperback. Book Condition: New. Not Signed; Silverlight design tools have important differences compared to those used to create Ajax and JavaScript functionality. Robert Lair takes you on a tour of all the tools, including Microsoft Expression Design, which plays an important part in creating Silverlight assets; Microsoft Expression Blend, which is used to build user interaction for Silverlight elements; and Microsoft Visual Studio, which manages the interaction between designers and developers, providing the coding environment for nuts and bolts wiring. Once you've mastered the basics, you'll move on to gaining a more in-depth knowledge of some of the groundbreaking new features of the Silverlight technology. The growing popularity of Web 2.0 applications is increasing user expectations for high-quality web site design, presentation, and functionality. It was into this climate that Microsoft released Silverlight 3, the third iteration of its cross-browser web presentation technology and the second to ride on top of the .NET platform. Beginning Silverlight 3 brings you to the cutting-edge of Web 2.0 application design and includes plenty of practical guidance to get you started straightaway. What you'll learn \* Discover the tools needed for Silverlight 3 development, the roles each plays, and how they interact to produce...



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