



The 80/20 Principle: The Secret of Achieving More with Less

By Richard Koch

Bolinda Audio, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 170 x 137 mm. Language: English . Brand New. The Secret of Success by Achieving More With Less. Learn how you can tap the hidden potential of the 80/20 principle in your life. Richard Koch is a highly successful entrepreneur and investor. The 80/20 Principle that 80 per cent of results flow from just 20 per cent of the causes is the one true principle of highly effective people and organisations. In one of the decade s most original, provocative and powerful books, The 80/20 Principle shows how you can achieve much more with much less effort, time and resources, simply by concentrating on the all-important 20 per cent. Astonishingly, though the 80/20 Principle has greatly influenced today s world, this is the first book which shows you how to use it in a systematic and practical way. Through multiple examples, and a punchy down-to-earth commentary, Koch offers the first really useful advice we ve seen in a management book for years. Business Age Congratulations! The 80/20 Principle is terrific. Al Ries, bestselling author of Focus and Positioning.



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